

Everett Public Schools

Replacement Capital Levy & Bond

April 26, 2016



Today's outcomes

Bond vs. Capital Levy – *the difference?*

Capital Bond – *what is included?*

Capital Levy – *what is included?*

Timeline – *who has been involved in planning?*

Cost – *what might the tax rate be?*

What we can do – *as district staff*

Questions, suggestions?



Bond and Capital Levy

What's the difference?

Capital Bond	Capital Levy
Long term financing, paid back to bond holders with interest over 15 to 20 years	Short term revenue stream, collected over 6 years, no interest payments
Pays for items that will last a long time – new schools, remodeling, building “systems” i.e technology infrastructure, some staff for long term projects	Pays for items with shorter life spans – computers, some software, some PD, painting, carpets, small project upgrades, some staff
Requires 60% supermajority	Requires 50% simple majority

IMPORTANT! A Capital Levy is not a new tax. This would **REPLACE** the one voters approved in 2010 and that expires in 2016



Capital Bond

What does it include

North Middle modernization & partial replacement	Technology infrastructure
Woodside Elementary modernization and partial replacement	Telephone & voice mail replacement
New elementary #18 in district's southern region	Total bond cost as considered: \$149,700,000 If approved, by voters funds to be available as projects begin. EPS pays back over 15-20 years
EHS main building exterior finish restoration & EHS field replacement	
15 acres for future elementary school in district's southern region	
14 portables for high schools	



Capital Levy

What does it include

K-12 educational technology

- SBA internet machines
- Desktop maintenance
- Teacher computer replacements
- New multi-media stations
- Office & support computers
- STEM & CTE computers
- Classroom & office printer replacements

If approved in April 2016, **SOME** levy funds would be available spring 2017 – in time for **SOME** summer deployment, professional development and school start, fall 2017. Rollout over 6 years

K-12 technology infrastructure

- School security camera upgrades
- WiFi & cyber security upgrades district wide
- Insight/Analytics data analysis tools
- Course management & assessment tools
- LMS staffing
- Expanded WiFi and security cameras at Memorial Stadium & Lincoln Field
- Data center equipment
- Fiber optic and network performance upgrades



Capital Levy

What does it include

Middle and high school educational technology

- Equipment & software (1:1)
- Professional development
- On-site tech support
- On-site instructional tech facilitator
- Central staff to keep systems running
- Student intern support
- Family outreach and training

Device security & support, training and staff to handle annual deployment, updating, refurbishing and security upgrades

WiFi devices for teachers & students

- 4-year support for devices

Technology infrastructure

- Servers & routers
- Bandwidth to meet annual rollouts

If approved in April 2016, **SOME** levy funds would be available spring 2017 – in time for **SOME** summer deployment, professional development and school start, fall 2017

Rollout over 6 years



Capital Levy

What does it include

Operations technology, upgrades for business operations, support and operations services, software licenses & subscriptions, staff and support to keep the systems operating

Portable classrooms, 10 to accommodate student enrollment



Capital Levy

What does it include

Safety & security improvements for 18 schools – School access & entry control upgrades, security vestibules, school security systems

Elementary schools

Cedar Wood	Lowell
Emerson	Madison
Garfield	Mill Creek
Hawthorne	Penny Creek
Jackson	Silver Firs
Jefferson	Silver Lake
	Whittier

Middle & high schools

Eisenhower Middle
Evergreen Middle
Gateway Middle
Heatherwood Middle
Jackson High

Schools have varying safety needs. Levy would tackle greatest needs over 6 years.



Capital Levy

What does it include

Upgrades, replacements and maintenance across the district	
New flooring	Cedar Wood, Hawthorne, Mill Creek, Penny Creek, CHS science classrooms, Jackson High
New roofs	Jackson Elementary, Lowell, Mill Creek, Silver Firs, EHS main building, CHS science building
Fire alarm upgrades	Jackson Elementary, Lowell, Madison, Penny Creek, Heatherwood, EHS voc. and commercial building and athletics facility
New paint	Cedar Wood, Emerson, Jackson Elementary, Madison, Mill Creek, Evergreen, CHS
Portable ramp replacements	26 portables at various schools

Total levy cost as considered: \$89,624,000.

If approved by voters, funds would be available over 6 years, beginning in spring 2017



Timeline

What led up to now?

More than 10,000 “voices” have been involved in shaping bond and levy concepts under consideration.

In the past year, the board discussed and gathered community perspectives through

- *Thoughtexchange*, Spring 2015 and fall 2015
- *Fishbowl* gatherings, Winter 2014 and spring 2015
- Public meetings
- Fiscal Advisory Council
- Capital Facilities Advisory Council
- Technology Advisory Council
- Presidents’ Council
- PTSA
- Snohomish Economic Alliance



The board monitors student enrollment growth and spent two days with Microsoft educators and visiting a Microsoft demonstration school



Timeline

What's ahead?

April 26 election date

May 6 election results final

If approved in April 2016,
bond funds would be available
as projects launch

Capital Levy funds would be
available over 6 years, beginning
spring 2017



Cost

What about tax rates?

In 2013

The total local school tax rate paid by district residents was **\$6.55** per each \$1,000 of property value

Or, for a home valued at \$300,000 in 2013, an owner paid \$1,965 to support local schools

In 2017

If BOTH bond and levy were approved, the **PROJECTED** local school tax rate would be **\$5.86** per each \$1,000

Or, in 2017 for a home valued at \$300,000, an owner would pay \$1,758 to support local schools

Home values have **INCREASED** since 2013. A \$300,000 home in 2013 will likely be worth more. Total local school tax will vary from home to home.



Cost

What about tax rate trend line?



Purple = Past & present tax rates for district

2014 bond failure and EXPIRING capital levy brings rate to low of \$5.13.

Green = Projected tax rates if both bond and levy are approved.

New rate would begin in 2017 and remain stable through 2020.

The new projected rate is LOWER than what residents paid in 2013 and 2014.

Why?

What will these accomplish?

SAFETY

Better control of who is entering and exiting schools. Give older schools more secure entrances.

- Fire alarm upgrades
- School access and entry control upgrades
- School security systems
- School security camera upgrades
- WiFi and cyber security upgrades
- Portable ramp replacements - 26 portables at various schools
- Security cameras and WiFi at Memorial Stadium and Lincoln Field

MAINTENANCE

Maintaining what we have is less expensive than waiting to fix things later.

- New paint
- New roofs
- New flooring
- Heating, ventilation, air conditioning (HVAC)



WHY?

GROWTH

Within the next seven years Everett Public Schools is projected to have 2,000 more students. These proposals would provide more classroom space to accommodate the growing number of students and relieve school overcrowding.

- New elementary school #18
- Land for future schools
- Portable classrooms to accommodate enrollment growth
- Remodel North Middle School
- Remodel Woodside Elementary School



TECHNOLOGY

Equal student access to technology for learning. Staff training to support students as they become responsible, contributing citizens in a modern economy.

- WiFi devices for teachers and students
- Training for staff, students and families
- Student intern program
- Device security and onsite support; staff to keep systems running
- Technology infrastructure (data center equipment, network performance upgrades, analysis tools)



What we can do

As district staff

- **Ask questions;** seek clarity
- **Pass on questions** or comments we hear
- **Understand** what this means for our schools and communities
- **VOTE** – whether we live here or elsewhere
- **Sign up for *InTouch*** 10,000 others get district news this way

Know the difference

- Between what a *campaign* can do and the district can do
- District **CANNOT** use publicly funded resources to influence the outcome of an election. That includes email, phone, paper, internet, staff time, staff mailboxes, printers, computers
- District **CAN** (and staff can) share “facts,” answer questions, put “facts” on website, mail “factual” brochure, host “factual” informational meetings
- Staff **CAN** volunteer off hours if we so choose



Questions? Suggestions?

School staff are key ambassadors What you know about and can explain to others influences what they understand and believe about our schools.

What would make this information better? More Clear?

Who else needs to hear this?

What other questions do you have?

Please return this to your presenter – or to the Communications Dept.
at the CRC.



TIMELINE	CAPITAL LEVY	CAPITAL BOND	DO's & DON'T's
<u>100</u>	<u>100</u>	<u>100</u>	
<u>250</u>	<u>250</u>	<u>250</u>	
<u>500</u>	<u>500</u>	<u>500</u>	
<u>1,000</u>	<u>1,000</u>	<u>1,000</u>	
<u>1,500</u>	<u>1,500</u>	<u>1,500</u>	

Let the
game
begin!



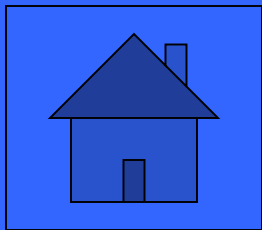
And
may the
odds be
forever
in your
favor!

Timeline for \$100

How many “voices” has the board involved in the work to design the Bond and Capital Levy voters will consider in April?

Timeline for \$100

The board has involved the voices of
10,000 in *Thoughtexchange*,
Fishbowl meetings, public meetings,
community and council advice.

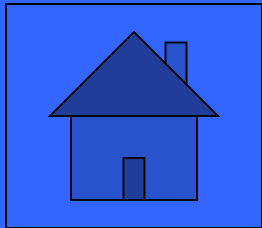


Timeline for \$250

After the April 26 election, when will
the election results be considered
“final?”

Timeline for \$250

On May 6, 2016 the election results will be “certified” and considered official – although early voter results may give a good indication of pass or fail.

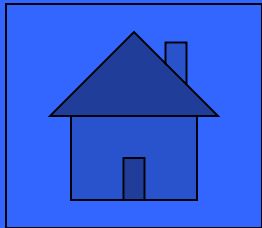


Timeline for \$500

When does bond money become
available for district projects?

Timeline for \$500

Bond funds become available **as projects are launched.**

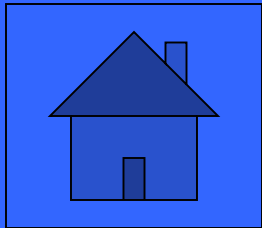


Timeline for \$1,000

Over how many years will the levy money be available to the district in equal installments?

Timeline for \$1,000

Capital Levy money will be available for district use over **six years in equal installments every six months.**



Timeline for \$1,500

What is the date of the bond and levy election?

Timeline for \$1,500

April 26, 2016

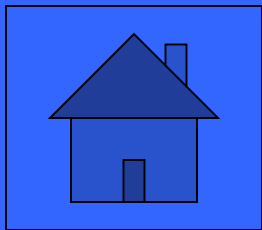


Capital Levy for \$100

What is another word for “levy?”

Capital Levy for \$100

Tax -- because residents agree to pay a tax to support their local schools with levy dollars – in this case a Capital Levy that **replaces** one voters approved in 2010.

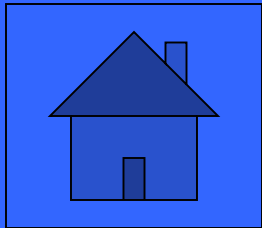


Capital Levy for \$250

What percentage of voters is required
to approve a levy?

Capital Levy for \$250

For a levy to pass, **50% plus 1** of the voters must check “yes” on their ballots. **This is called a “simple majority” requirement.**

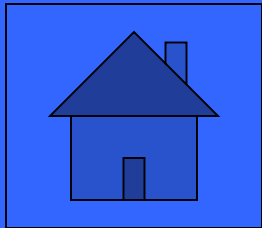


Capital Levy for \$500

What do Capital Levies pay for? (As compared to Bonds?)

Capital Levy for \$500

Capital Levies pay for **items with shorter life spans or for smaller projects – computers, training, software, carpet, paint**

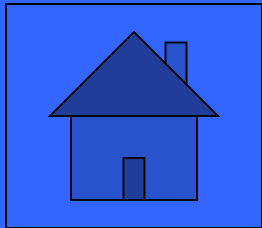


Capital Levy for \$1,000

Why is Capital Levy work spread out
over 6 years?

Capital Levy for \$1,000

The work is spread over six years because **the funds are available through tax collections every six months over six years.**

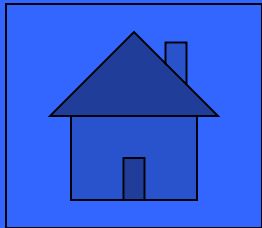


Capital Levy for \$1,500

What is the total cost of the Capital Levy under consideration now?

Capital Levy for \$1,500

\$89,624,000

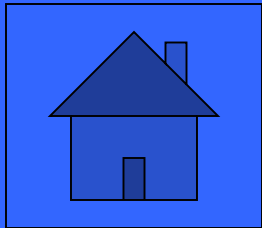


Capital Bond for \$100

What is another word for “Bond?”

Capital Bond for \$100

Another word for “Bond” is **debt**.
Investors loan money to the district
which the district pays off over 15-20
years through taxes voters agree to
pay.



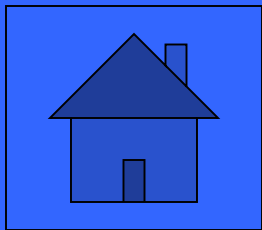
Capital Bond for \$250

What percent of voter approval is required for a bond to pass?

Capital Bond for \$250

At least 60% of those casting votes must check “yes” for a bond to pass.

This is called a “supermajority” requirement.

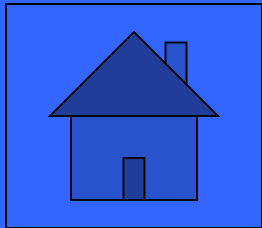


Capital Bond for \$500

What do Capital Bonds pay for (as compared to Capital Levies?)

Capital Bond for \$500

Capital Bonds pay for **large projects** and those **with longer life spans** – **new schools, land for future schools, entire “systems” in a school or district**



Capital Bond for \$1,000

What is the total cost of the Capital Bond being considered?

Capital Bond for \$1,000

\$149,700,000 to be paid back to
investors over 15-20 years



Capital bond for \$1,500

What are three things the Capital Bond under consideration might include?

Capital Bond for \$1,500

New elementary school #18

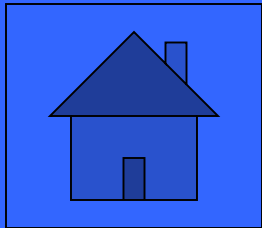
Renovation of North MS & Woodside Elem

Land for future school

Phone & voice mail replacement

Tech infrastructure

EHS exterior & field replacement

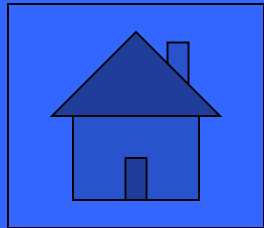


Do's & Don't's for \$1,000

In connection with ANY election,
what CAN district staff do when on
work hours or on school premises?

Do's & Don'ts for \$1,000

District staff can “share information” and answer questions posed to us. We can share “facts.” We can volunteer “off hours” for any election campaign.



Do's & Don't's for \$1,500

In connection with ANY election,
what is ILLEGAL for the district or
staff to do?

Do's & Don't's for \$1,500

On paid time or with district resources, **we CANNOT do ANYTHING to influence the outcome of ANY election.**

~~Email Voice mail printing paper postage
School space bulletin boards paid time
mail boxes~~

